Adithya Rajan

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Innovative and performance-driven Product Owner with over 5 years of experience in leading cross-functional teams, driving digital product development, and delivering impactful solutions that enhance consumer experiences.

WORK EXPERIENCE

Capital One 2021 - 2024

Senior Associate Product Manager | Chicago, IL

- Cross-Functional Collaboration: Coordinated communications with external partners and internal platform teams to successfully launch new credit cards to market across various retailers
- Card Authorizations and Settlements: Onboarded 2.1M+ customer accounts to Capital One card authorizations and settlements systems through new product launches to market
- Digital Wallets: Drove development on new features such as digital wallet authorizations through Capital One internal systems, resulting in advanced functionality for end users
- Agile Methodology: Managed Scrum Master duties for tech teams specializing authorization and settlement domains, including prioritization and development of roadmaps, agile ceremonies, and supporting card partners
- Product Development: Drove development to automate product launch tasks for authorizations and settlement domains to increase efficiency of product launches and decrease incident rates
- New Product Ideation: Identified and implemented new team intents through analysis of product data and communications with key stakeholders including external partners and platform domain experts
- Team Culture: Supported committee to improve onboarding experience for new associates, including formation of mentorship program, lunch & learns, and experience retros

Procter & Gamble 2020 - 2021

Product Manager | Cincinnati, OH

- User Research: Drove engagements with external groups to drive iterative learning goals through consumer usage experience testing and define scope for product enhancements
- Internet of Things: Lead meaningful additions, including web-based connected experience, to smart-home product line from ideation to market launch through technical data analysis and consumer testing with figma designs
- **Product Development:** Enabled UX/UI updates for product applications by coordinating with design teams and identifying requirements for design improvements for customer satisfaction
- Customer Education: Filmed and edited product videos for customer education and troubleshooting to improve user experience with product and application processes
- Cross-Functional Collaboration: Interfaced between Engineering and Business teams to define and deliver product readiness requirements for smart device operations model and change management processes

Ethicon Endo-Surgery Inc. R&D Co-Op | Cincinnati, OH

Project Management: Responsible for end-to-end management of project including leading design reviews,

- interfacing between mechanical and electrical engineering teams, and creating project schedules
- Electrical Design: Designed circuit schematics and PCB layout for Capacitive Touch and NFC Sensors
- Internet of Things: Prototyped and tested circuits for transmitting sensor data through Bluetooth in endomechanical surgical devices
- Circuit Simulations: Performed Design Failure Mode and Effect Analysis (DFMEA) using circuit simulations to design requirements to prevent life-threatening device failures

EDUCATION

DePaul University | Chicago, IL

2021 - 2024

2018, 2019

M.F.A. Film & TV Directing

University of Illinois at Urbana-Champaign | Champaign, IL

2016 - 2020

B.S. Electrical Engineering

SKILLS

Product Management

Confluence

Jira

Internet of Things

Agile Methodology

User Research

Product Development

Figma